

Name of Business Advisory Council: Muskingum Valley BAC (MVBAC)
Primary Contact: Eastin Lewellen, Director of Workforce Development
Secondary Contact: Adam Copeland, Director of Operations

1. Changes in Structure or Leadership:

- There have been no changes in the structure or leadership of the MVBAC since the submission of the plan. Eastin Lewellen continues to lead the council effectively.

2. Goal Accomplishments (Scale: 1-10):

- **Goal 1: Enlist Business Help and Guidance (9/10):** The MVBAC significantly expanded its membership to over 185, fostering collaborations between schools and businesses. Local business spotlights and a focus on Industry Recognized Credentials (IRCs) have contributed to improved graduation rates and enhanced workforce readiness.
- **Goal 2: Foster a "Future Ready" Workforce (10/10):**
 - Increased IRC Attainment: Notably, students achieved a rise in earning IRCs, specifically in Information Technology and Early Childhood Education.
 - State CODE Grant Impact: Secured the State CODE grant, broadening drivers' education to 33 schools, addressing crucial workforce needs. Media coverage highlights the significance of this achievement.
 - JA and Jobs and Family Services Collaboration: Strategic partnerships with Junior Achievement and Jobs and Family Services enhance initiatives like JA Inspire, preparing students for postsecondary education and careers.
- **Goal 3: Create Opportunities for Externships, Internships, and Mentorships (10/10):**
 - Facilitated paid internships in Information Technology and Early Childhood Education through a partnership with Genesis Healthcare.
 - Established healthcare preceptorships through a partnership with Genesis Healthcare.
- **Challenges in Implementation:** The MVBAC faces challenges in serving a wide geographical area while providing meaningful experiences for schools. The 24-25 plan aims to balance the council's scale with tailored, authentic experiences for individual schools.

3. New Partnerships for SY24:

- Secured a State grant to provide CDL simulators to Mid-East, enhancing workforce development opportunities and addressing critical needs in the transportation sector. Media coverage underlines the significance of this achievement.
- Expanded partnerships with Genesis Healthcare to facilitate paid internships and establish healthcare preceptorships. Media coverage for healthcare preceptorships adds to the acknowledgment of successful collaborations.

4. Goal Changes (SY24): No goals were removed from the SY24 BAC plan.

5. Media Coverage and Case Studies: The MVBAC and its initiatives have gained recognition at the Ohio Tech Conference, featured by the Muskingum County Chamber of Commerce, and presented as best practices to the local AOP-20 group, thanks to a three-star rating. Media coverage also highlights achievements in healthcare preceptorships and the State Grants for Drivers Education and CDL program.