



BUSINESS ADVISORY COUNCIL

2023 MVBAC Joint Statement

Primary Contact: Mr. Adam Copeland

Secondary Contact: Mrs. Lori Lowe

1. The Muskingum Valley Business Advisory Council has one major change from the initial plan for this academic year. Justin Denius was the Director of Workforce Development but has been recently named the new Superintendent of Noble Local Schools, so he will no longer be leading the MVBAC. Despite this abrupt situation Justin plans to help the MVBAC with concluding the year evaluating goals and where we stand as a BAC and leading the suggested changes for next year's rendition of the MVBAC.

2. Goal 1: Enlist business help and guidance to better understand needs and align efforts. This goal I would give an 8 due in large part to the growing number of partnerships that have been created and continue to blossom within the organization. Since the beginning of the 22-23 school year the BAC has grown to over 185 members and continues to add folks throughout the year. Our meetings are focused on how best to prepare students and provide business and industry with a future-ready workforce. We have a wonderful mix of school and business on the council that continues to grow and thrive. Two major factors leading to business growth in 22-23 would be the fact that the BAC has traveled and highlighted local business in the area, Local IBEW 1105 hosted a recent BAC meeting, as well as focusing on Industry Recognized Credentials for the students of our region. This focus has led to schools obtaining not only higher graduation rates, but students are now equipped with the right tools to be workforce ready.

Goal 2: Produce a "Future Ready" workforce for economic growth and development. This is an area in which we have had a great deal of growth, and yet we feel we have future growing to do. I will give this goal a 7 overall on a scale of ten, due to our growth in this area, but also

recognize that there is specific work that needs drilled down and tackled to make the jump to a four-star BAC. The 22-23 rendition of the MVBAC has seen an increase in students earning industry recognized credential like never before recorded by the BAC. That said a future goal of a four-star will require work in this area to drill down to a county level to provide students and industry with the appropriate IRC's that will lead students to employment within their region and beyond.

Goal 3: Create opportunities for externships, internships, and mentorships. This area we would consider an area where we need the largest amount of growth in the region and rate ourselves as a 6. This area is seeing growth, no question, but the rate of growth is not yet where we would like it to be. Through developing partnerships, we are growing this number, but recognize that this is an area for improvement. With partnerships with the area chamber of commerce, IBEW 1105, and the Appalachian Children Coalition we have made strides in this area but recognize that there is still work to do to in this area to meet the needs and demands of both students and business.

2a. Challenges we are facing with regards to implementation of our goals would focus around the fact that the MVBAC covers a wide area in terms of geography and schools. With about 14 schools and countless businesses' being served by the MVBAC we are facing the challenge of serving a large region, and still being able to drill down and provide relevant experiences for our staff and students moving forward. We are truly facing the adage of going a mile wide and an inch deep when we truly have the mission to drill down and go deeper with the schools in our charge and provide more authentic relevant experiences for each school's students. Part of the 23-24 plan will address how we plan to continue to be a large BAC, but also provide for the specific needs of our schools moving forward.

3. IBEW Local 1105 Electrical Trades Union, Muskingum University, Genesis Hospital, Intel, The Ohio STEM Learning Network, The Appalachian STEM Collaborative, MOV ESC Driving School, 220th Air National Guard, Department of Job and Family Services, Zane State College, Muskingum Co. Chamber of Commerce, Appalachian Children Coalition, Appalachian Ohio Manufacturers' Coalition, Ashland University, Wireless Infrastructure Association, AOP-20, Honda, Jason Learning, YouScience, Rise-Up.

4. No Goals have been removed from the SY23 BAC plan.

5. The MVBAC and some of our initiatives have been featured around the state. The MOV ESC was featured by Future Forward Ohio and highlighted at the Ohio Tech Conference. The MVBAC has been featured by the Muskingum County Chamber of Commerce recently. Due to receiving a three-star rating, the MVBAC was featured in area newspapers and presented to our local AOP-20 group as to best practices of a high functioning BAC.